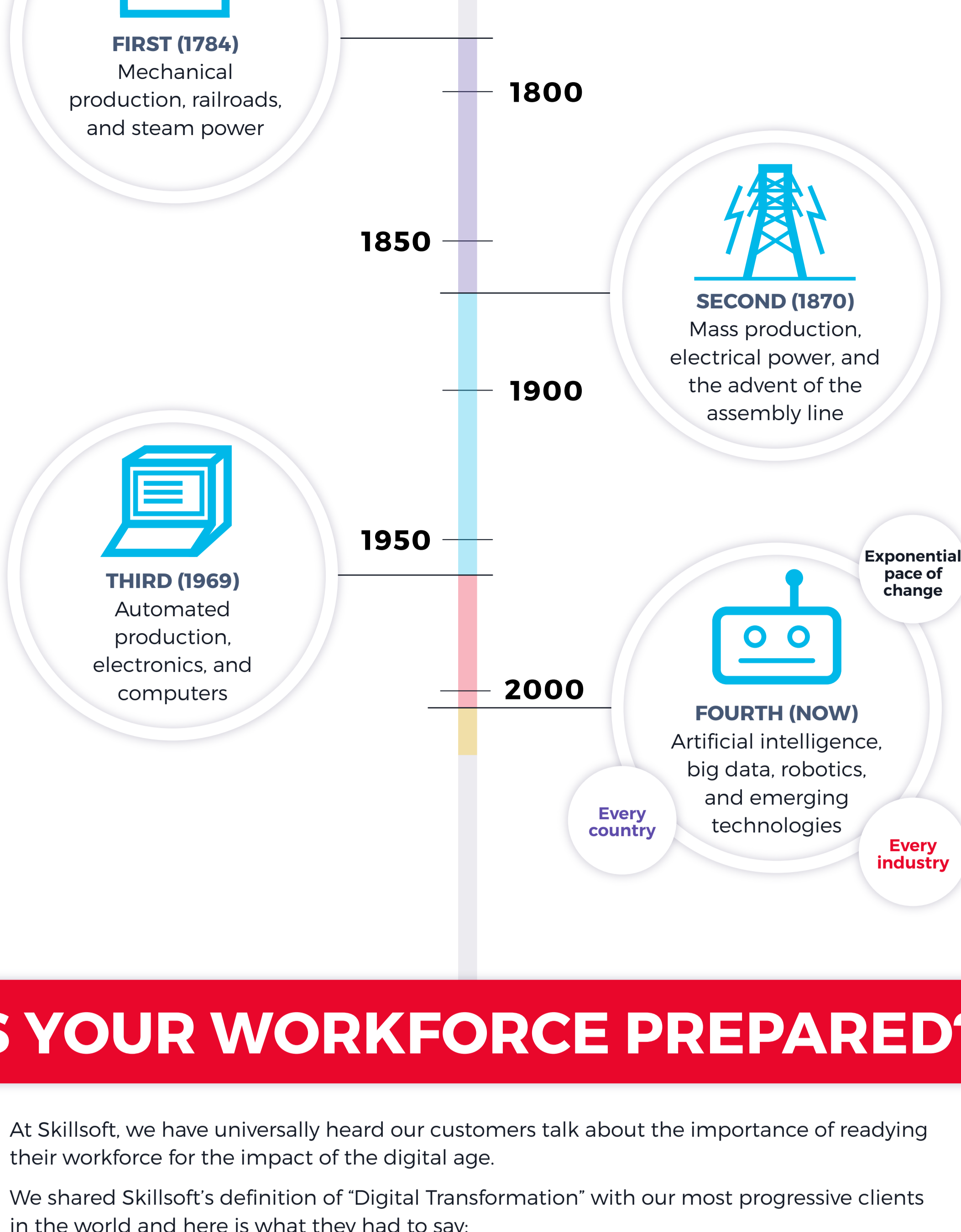


How prepared is your organization for Digital Transformation?

Take a look at how Skillsoft's customers are aligning priorities for their organizations' Digital Transformation

According to the World Economic Forum, the human race is on the verge of a technological revolution that is predicted to "fundamentally alter the way we all live, work, and relate to one another."

THE FOUR INDUSTRIAL REVOLUTIONS

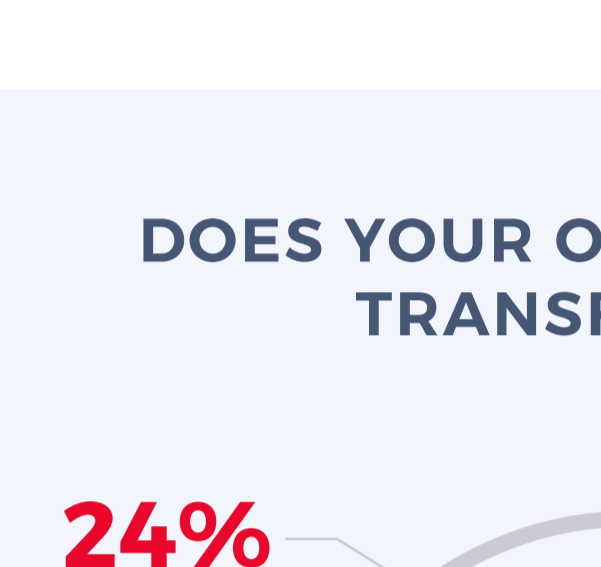
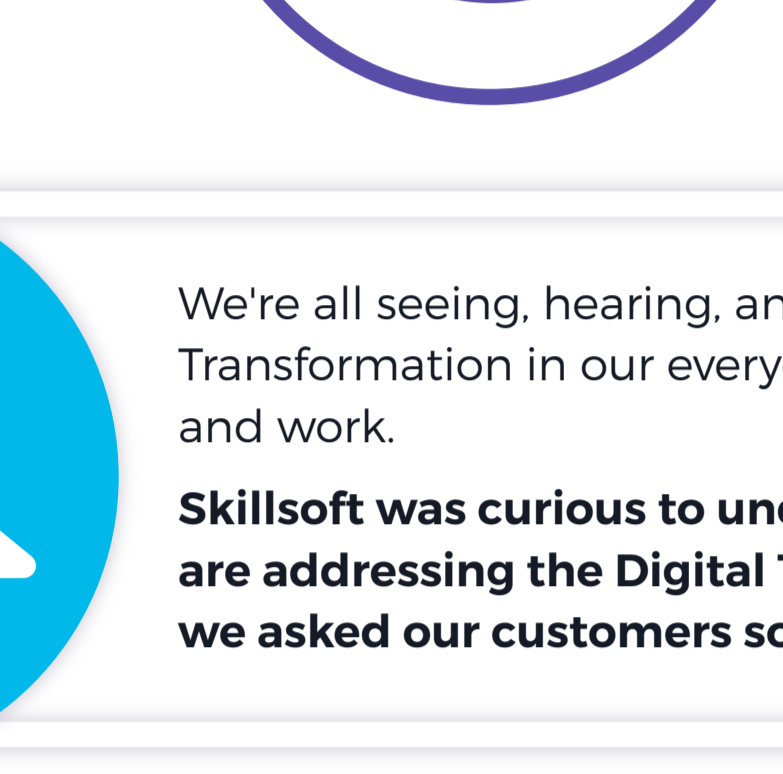


IS YOUR WORKFORCE PREPARED?

At Skillsoft, we have universally heard our customers talk about the importance of readying their workforce for the impact of the digital age.

We shared Skillsoft's definition of "Digital Transformation" with our most progressive clients in the world and here is what they had to say:

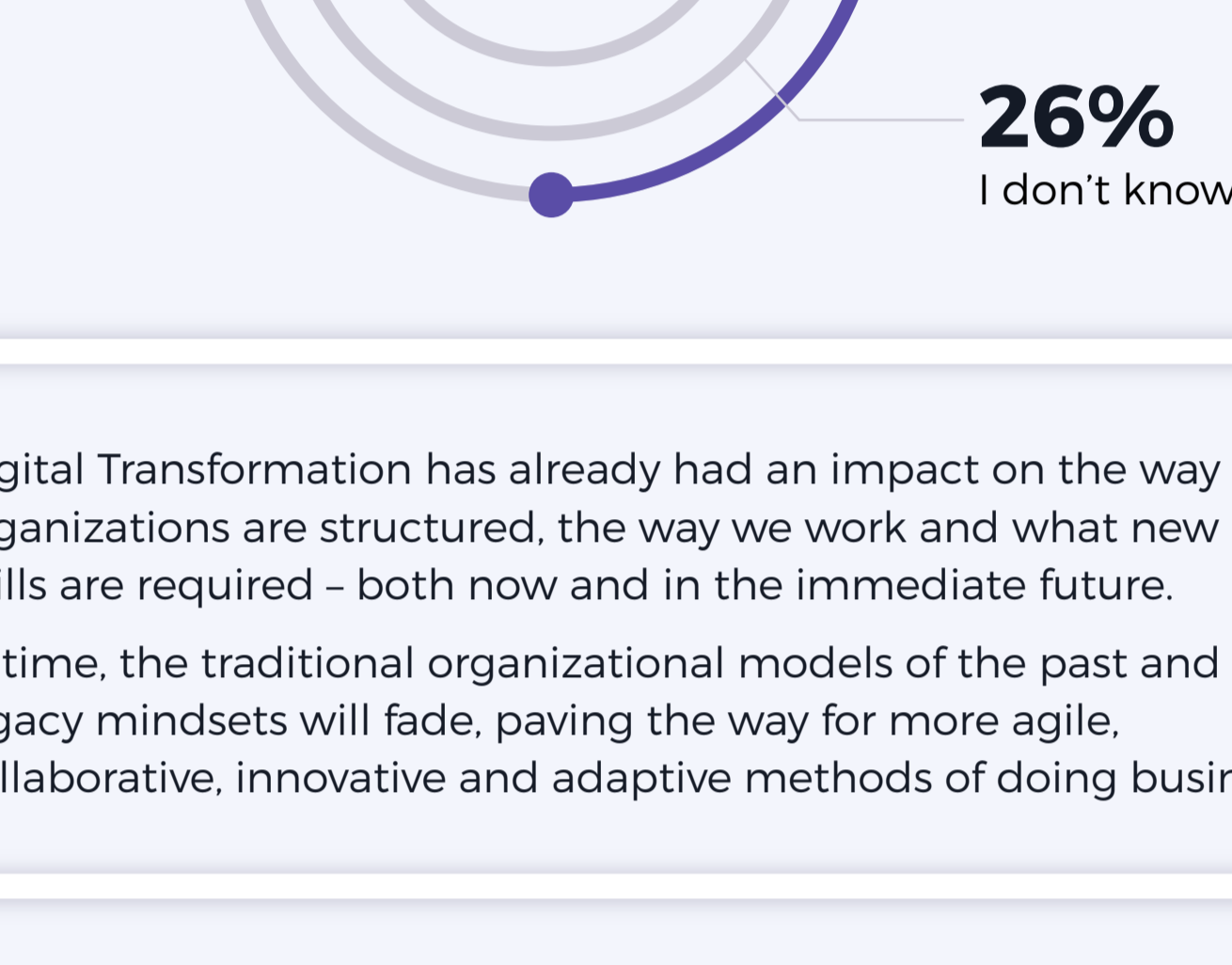
"Digital transformation is the realignment of, or new investment in, technology, business models, and processes to drive new value and experiences for customers and employees and more effectively compete in an ever-changing digital economy. Executives in all industries are using digital advances such as analytics, mobility, social media, smart embedded devices and both new technologies and traditional technologies to change customer relationships, internal processes, business models and value propositions."



We're all seeing, hearing, and experiencing Digital Transformation in our everyday lives - both at home and work.

Skillsoft was curious to understand how our customers are addressing the Digital Transformation challenge so, we asked our customers some pointed questions.

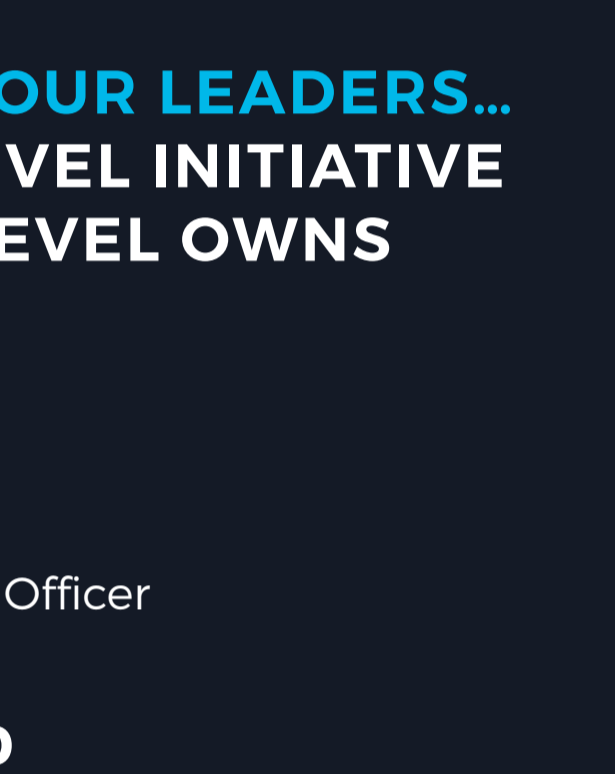
DOES YOUR ORGANIZATION HAVE A FORMAL DIGITAL TRANSFORMATION STRATEGY IN PLACE?



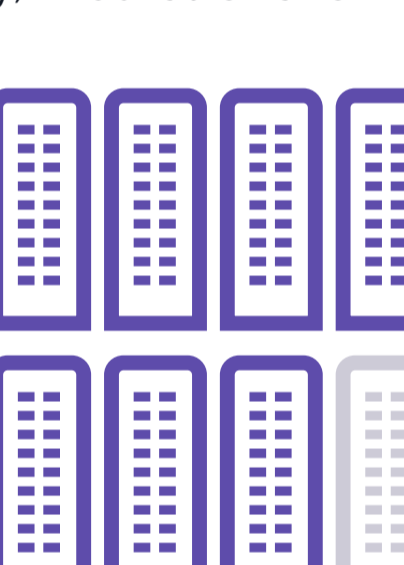
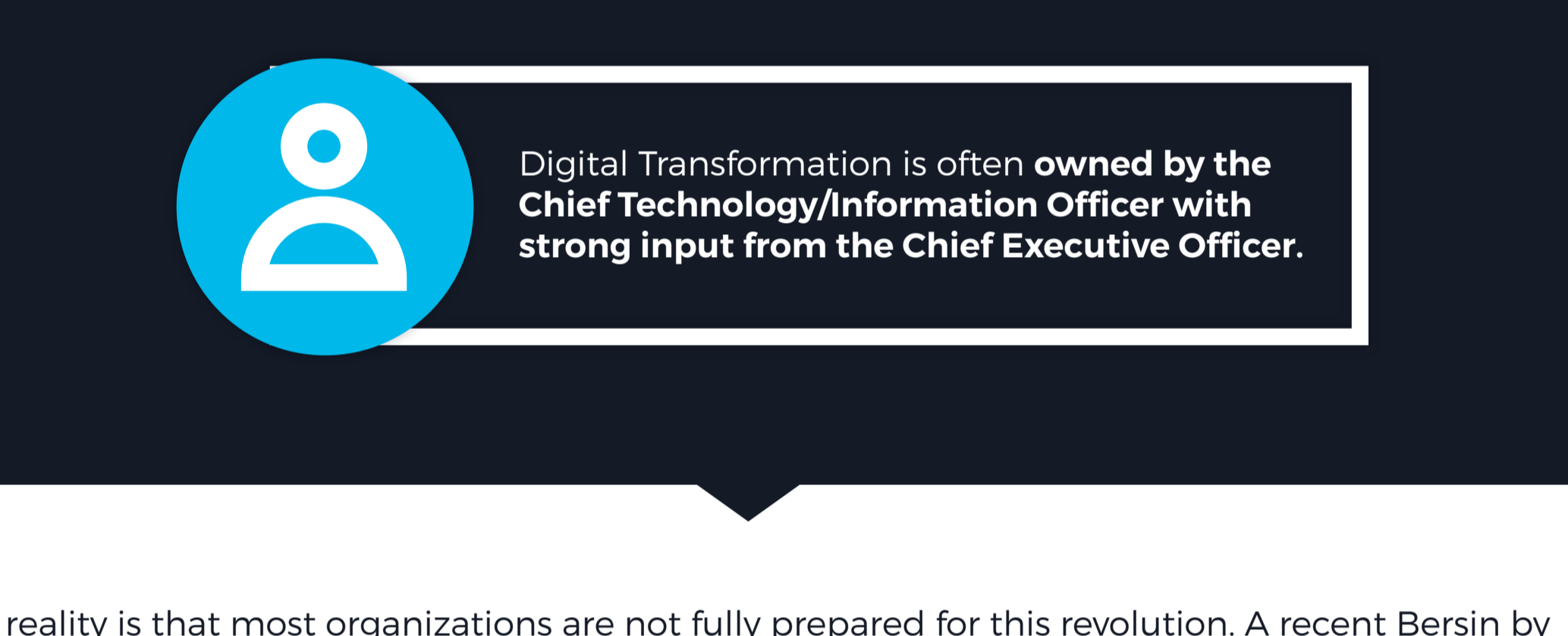
Only 50% have a strategy in place to address Digital Transformation.

Digital Transformation has already had an impact on the way organizations are structured, the way we work and what new skills are required - both now and in the immediate future.

In time, the traditional organizational models of the past and legacy mindsets will fade, paving the way for more agile, collaborative, innovative and adaptive methods of doing business.

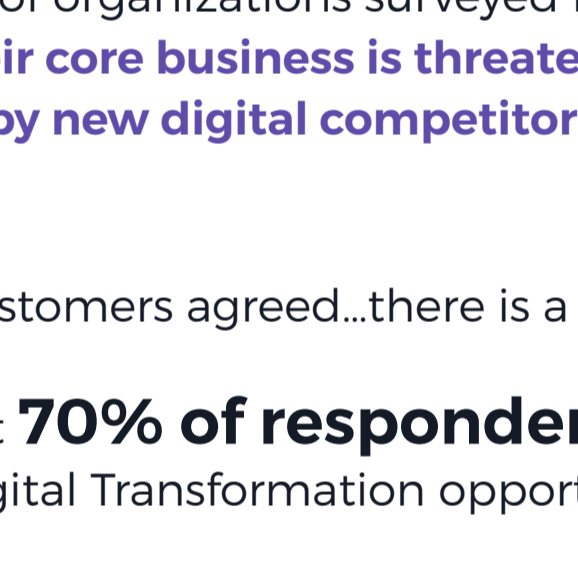


WITH ALL OF THIS IN MIND, WE ASKED OUR LEADERS... IF DIGITAL TRANSFORMATION IS A C-LEVEL INITIATIVE IN YOUR ORGANIZATION, WHAT C-LEVEL OWNS THIS EFFORT?

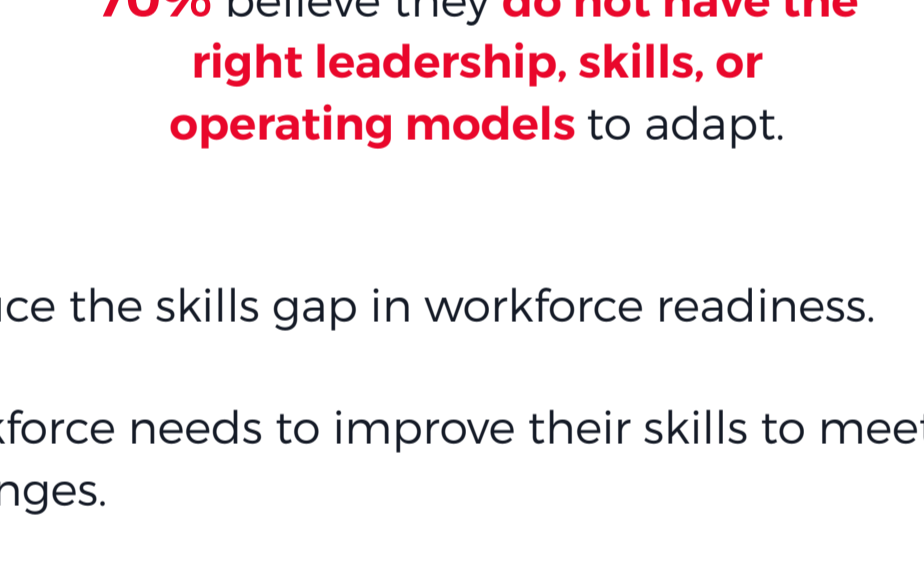


Digital Transformation is often owned by the Chief Technology/Information Officer with strong input from the Chief Executive Officer.

The reality is that most organizations are not fully prepared for this revolution. A recent Bersin by Deloitte study, **Predictions for 2017**¹ finds that:



90% of organizations surveyed believe their core business is threatened by new digital competitors.



70% believe they do not have the right leadership, skills, or operating models to adapt.

Our customers agreed...there is a huge need to reduce the skills gap in workforce readiness.

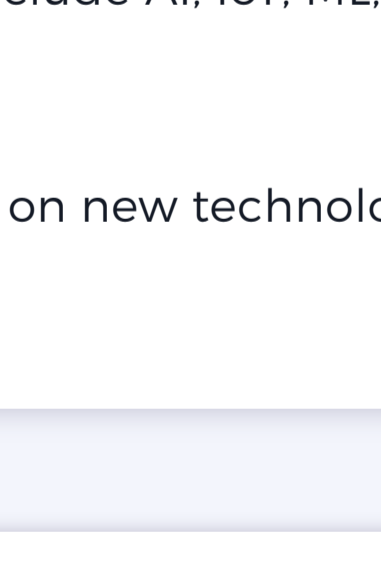
Almost **70% of respondents** feel their workforce needs to improve their skills to meet the Digital Transformation opportunities and challenges.



HAVE YOU HAD REQUESTS TO ALIGN/CURATE LEARNING RESOURCES TO HELP SUPPORT YOUR ORGANIZATION'S DIGITAL TRANSFORMATION?



74% of talent professionals believe Digital Transformation is a top priority and/or have begun to see learning requests.



TOP DIGITAL TRANSFORMATION CAPABILITIES:

- Required understanding of new technologies (include AI, IoT, ML, etc.), existing and emerging technologies
- Designing new digital customer experiences
- Developing new business models that capitalize on new technologies and experiences
- Leading and managing in the digital age

So what can organizations do?

In this age of human capital management, now is the time for L&D to take a proactive role in helping to bridge the skills gap in Digital Transformation.

WHAT ARE THE SKILL AREAS FOR DEVELOPMENT THAT SKILLSOFT CUSTOMERS THINK ARE FIRST PRIORITY?

MOST CRITICAL NEW TRANSFORMATION TECHNOLOGY SKILLS:

- The Basics of New Transformation Technologies
- Designing a Design Mind-set/Designing and Delivering New Digital Experiences
- Adaptive Thinking and Agile Approaches
- Digital Communication/Virtual Collaboration
- Computational Thinking & Cognitive Load Management

MOST CRITICAL COMPUTATIONAL THINKING & COGNITIVE LOAD MANAGEMENT SKILL NEEDED:

- Managing your Cognitive Load

MOST CRITICAL ADAPTIVE THINKING AND AGILE APPROACHES SKILLS NEEDED:

- Thinking Adaptively/Developing an Agile Mindset
- Agile Management Techniques
- Agile Product Ownership: Role and Responsibilities
- Lean Product Management
- Automating Business Processes

MOST CRITICAL DESIGNING A DESIGN MIND-SET SKILLS NEEDED:

- Design Thinking
- Customer Journey Mapping
- Data Modeling for Digital
- Data Visualization
- Exploring UI/UX Design

MOST CRITICAL DIGITAL COMMUNICATION/VIRTUAL COLLABORATION SKILL NEEDED:

- Collaborating Virtually/Demonstrating Presence as a Member of a Virtual Team

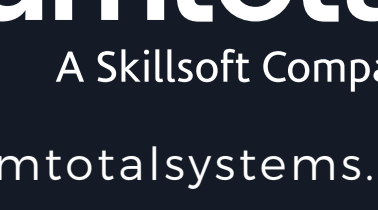
SUCCESSFULLY ENABLING THE ORGANIZATION'S SHIFT TO DIGITAL IS ONE OF THE GREATEST CHALLENGES FACING LEARNING LEADERS TODAY.

Skillsoft is empowering today's organizations to train and develop their workforces to build and sustain competitive advantage in the fourth Industrial Revolution by offering a full solution for workforce digital readiness.

We provide rigorous and relevant digital learning assets all curated to meet the needs of today's organizations.

No other provider can match our digital content breadth and depth.

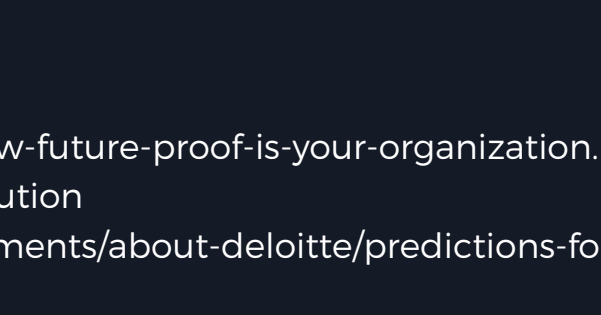
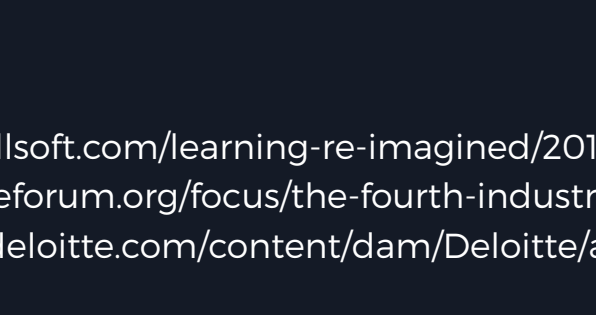
- Digital Transformation collection
- Skillsoft Leadership Development Program - Transforming Leaders for the Digital Age (Coming 2018)
- Digital Skills
- Digital Technologies within our IT & Certification portfolios
- Digital learning experience platforms - Percipio & Skillport



Leadership Development Program
Transforming Leaders for the Digital Age

To speak with an eLearning sales consultant today to help you with your journey, [click here](#).

To learn more about SumTotal Systems' solutions and request a demo, [click here](#).



1 <https://www2.deloitte.com/content/dam/Deloitte/at/Documents/about-deloitte/predictions-for-2017-final.pdf>

Resources:

<http://blogs.skillsoft.com/learning-re-imagined/2017/08/how-future-proof-is-your-organization.html>

<https://www.weforum.org/focus/the-fourth-industrial-revolution>

<https://www2.deloitte.com/content/dam/Deloitte/at/Documents/about-deloitte/predictions-for-2017-final.pdf>